

## Lloyds College Level 7 Extended Diploma in Strategic Management

Lloyds College Level 7 extended Diploma in Strategic Management is the qualification has been created to develop and reward those learners who are looking to or already have chosen in a business sector. The outcome of the Diploma is for learners to develop the skills and challenges of current management tools and techniques.

This course focus on current concept and business model. This course Level 7 extended diploma in strategic management will prepare and equip you for workplace and can help you to run your own business.

### Credit

The Level 7 Extended Diploma in Business is a 120-credit Ofqual regulated qualification and is the equivalent level to the second year of a bachelor's degree.

This qualification covers key areas of management such as Leadership and Research with a wide range of optional units in areas such as Finance, HR, Marketing and Personal Development. It also provides entry to an MBA at a range of universities in the UK and overseas. The qualification typically takes 10 months full-time study to achieve and prepares learners for a range of careers

### At a glance

- Provides 5 optional pathways; General, Finance, Marketing, Managing People and International
- Designed with support from universities
- Graded with Pass, Merit and Distinction
- Progression to an MBA top-up at a range of university partners
- Extended Diploma is 1,200 learning hours, usually studied over an academic year
- Can be delivered in the classroom, by distance or by blended learning.

### Units

The optional units chosen will determine which pathway is achieved. Alternatively you can choose any 3 optional units and achieve the general pathway. In addition to the Extended Diploma there is a Diploma option (60 credit).

### Mandatory Units (for the 120-credit extended diploma)

- Leadership and Management
- Research Project
- Managing Quality and Service Delivery
- Personal Leadership and Management Development
- Managing Communication
- People Management
- Finance for Managers

### Mandatory Units (for the 60-credit diploma)

- Managing Communication
- Business Organisations in a Global Context

- People Management

## Optional Units

- Financial Decision Making for Managers
- Accounting
- Managing Finance in the Public Sector
- Economics for Business
- Factors Determining Marketing Strategies
- Marketing Communications
- Sales
- Branding
- Management Information Systems
- Logistics and Supply Chain Management
- Managing Change
- Risk management
- Project Management
- Human Resource Management

## Entry Criteria

These qualifications are designed for learners who are typically aged 19 and above. These qualifications provide a flexible route for learners who have already achieved management qualifications at a lower level as well as for learners who do not have business or management qualifications but may have qualifications in other areas and/or prior management experience in the workplace.

### Age:

19+

### Entry profile:

- One or two years' study of business, the management or related qualifications at a Higher Education Institution
- A level 5 qualification in business, management or related subjects, for example, an Level 5 Diploma in Management
- Other equivalent international qualifications
- Learners must also have an appropriate standard of English to enable them to access relevant resources and complete the unit assignments.

## Progression Routes

You can progress to a Level 7 qualification or an MBA

## Duration

Study Option	Duration of the course
Class room study	10 months
Online study	12 months
Distance learning	14 months
Blender study	14 months